

**Village of Cambridge
Economic Development Committee
Amundson Community Center-Community Room
200 Spring St. Cambridge, WI 53523
Monday July 18, 2022 5:30 p.m.**

Minutes

APPROVED 8.22.2022

1. Call to Order/Roll Call Chairperson Hollenbeck called the meeting to order at 5:30 P.M. Chris Krueger, Christianne Laing, Kevin Mehringer Kayla Sipple present. Excused Kevin Mehringer. Also present Chrissie Brynwood, Treasurer; Mark McNally; Deb Reinbold, Thrive ED; Kathy Yerges, Cambridge Market.
2. Proof of Posting-The Agenda was posted in the upper and lower levels of the Amundson Community Center, Hometown Bank, Badger Bank, Cambridge Post Office and Village Web Site.
3. Invited Guest Speaker- Deb Reinbold- Thrive ED – spoke about business' working on strategic growth. Gave some of her background owns real estate and runs three restaurants, with biggest issue find workers. Spoke about programs that are available to Cambridge to assist in economic development. Suggested a survey be given to residents asking for their input on what they would like to see happen in the village. She had a sample survey that was recently given out in Lake Mills. Committee will review and give input next meeting. Commissioner Laing questioned if Thrive would help communities find grant money? Deb Reinbold states if there is money available, they might be able to help.
4. Public Appearances/Citizen Input- Cathy Yerges- Cambridge Market- mentioned she knows of the resident that would possibly donate money in order to have banner placed on light posts with a tag line. Feels that Cambridge is underselling itself. She also mentioned that bicyclists are parking in her lot but not using her business, Laing told her to get some signage on her lot.
5. Approval of Minutes from January 26,2022 & June 20, 2022

Committee member Krueger made a motion to approve the minutes from the January 26, 2022 & June 20,2022 meetings. Seconded by Sipple. Motion Carried.

6. Old Business: Discussion and Possible Action Regarding:

- a. Update on Welcome to Cambridge Signs- Commissioner Sipple Spoke about that she received an updated quote from Busch's Signs. The quote went up \$4,000. she mentioned she's aware it was not in the budget. Hollenbeck suggested to have ask Audit & Finance Committee to review the budget to find the money. Would like to get an update on the easements from Attorney Landretti.
 - b. Review of Commissioner Sipples email regarding broader discussion topics – Tabled for a future meeting.
 - c. Smart Growth-sent in email 6.22.2022 large file- Invite Joe DeYoung from MSA to discuss updating Smart Growth plan.
 - d. Article - The State of Historic Preservation Today Commissioner Hollenbeck said that this article that was provided by Commissioner Laing was a great article.
7. Setting of next meeting date August 15th, 2022 at 5:30 P.M.
 8. Questions, Referrals to Staff or Future Agenda Items: Review survey and possibly use QR codes, Put on Access Cambridge, link in local newspaper or possibly attach on utility bills.
 9. Adjournment

Commissioner Sipple made a motion to adjourn the meeting, seconded by commissioner Laing. Chairperson Hollenbeck adjourned the meeting at 7:01 P.M. Motion carried

NOTE:

1. Persons needing special accommodations should call 423-3712 at least 24 hours prior to the meeting.
2. A quorum of the Village Board may attend this meeting for the purpose of gathering information relevant to their responsibilities as Village Trustees. No matters shall be considered by said Village Board members nor shall any action be taken by said Village Board members at this meeting.
3. More specific information about agenda items may be obtained by calling 423-3712.

Chrissie Brynwood, Treasurer